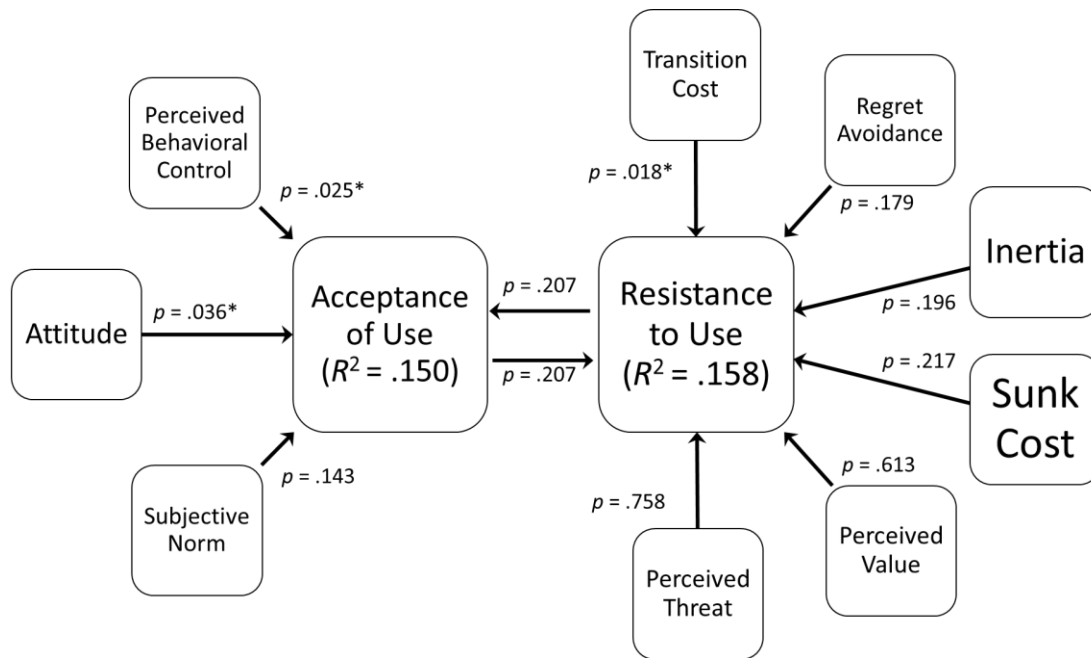


**Figure 1**

Dual-Factor Theory Constructs



*Note:* Asterisks indicate that the relationship of the construct to either acceptance or resistance was significant ( $p < .05$ ) based on the results of the multiple linear regression.