

Table 2

Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis of the Project

<p style="text-align: center;">Strengths</p> <ul style="list-style-type: none">- Presence of SDH champions- Support of IT officer- Access to IT team developing the EHR- Buy-in from the dean of the medical school- Epic-based MyChart patient portal- Experience collecting SDH among minority populations for research projects- Deployment of registries (e.g., diabetes, heart failure)- An experienced team with electronic patient questionnaire	<p style="text-align: center;">Weaknesses</p> <ul style="list-style-type: none">- Complex organizational structure- Mandates to make scheduling, registration, and intake procedures more effective- Limited space for SDH data collection in clinics- Low priority for health system administrators- Alternating clinic leadership decision in participating in the collection of SDH data- Low percentage of patients with active MyChart accounts- Limited experience managing at-risk groups
<p style="text-align: center;">Opportunities</p> <ul style="list-style-type: none">- Expansion of the value-based purchasing portfolio- Existing pay for performance gaps- Desire to prepare for an accountable care organization environment- National attention to the importance of SDH- Define better the relationships between SDH and health outcomes and health system performance	<p style="text-align: center;">Threats</p> <ul style="list-style-type: none">- Competing demands for the IT resources- Multiple requests for EHR-based surveys- Overloading the clinic staff- Potential changes in leadership and priorities- Lack of strategies and resources to address SDH- Privacy and legal concerns- Potential for discrimination by social risk

Abbreviations: EHR, electronic health record, IT, information technology; SDH, social determinants of health.