	Cause and Effect Matrix			
		Rating of Importance to Customer >>	10	
	Process Step	Process Inputs	Number of Vaccines	Total
1	Process Step 1	Initial Vaccine Eligibility	9	90
2	Process Step 1	Recommendation of Vaccine	9	90
3	Process Step 1	Vaccine cost (Hesitant Patient)	6	60
4	Process Step 1	Patient Objective Information (Hesitant Patient)	9	90
5	Process Step 1	Patient Subjective Information (Hesitant Patient)	3	30
6	Process Step 2	Needle & Syringe	3	30
7	Process Step 2	Vaccine	9	90
8	Process Step 2	Technique/Training	3	30
0	Process Step 2	Pharmacist Experience	3	30
1	Process Step 2	Time (Pharmacist)	3	30
2	Process Step 2	Time (Patient)	9	90
3	Process Step 3	Informational Pamphlet	3	30
4	Process Step 3	Patient education	3	30
5	Process Step 3	Counseling	3	30