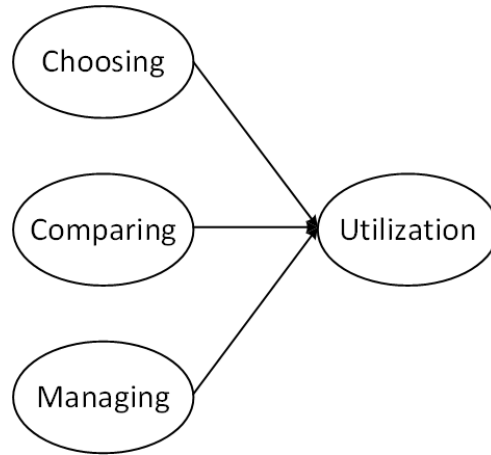


Figure 1

Health Insurance Literacy Model



Source: Based on McCormack, Lauren, Carla Bann, Linda Squiers, Nancy D. Berkman, Claudia Squire, Dean Schillinger, Janet Ohene-Frempong, and Judith Hibbard. "Measuring Health Literacy: A Pilot Study of a New Skills-Based Instrument." *Journal of Health Communication* 15 (2010): 51–71.