Table 2
Emerging Themes from Focus Group Discussions

| Familiarity with and use of health information exchange (HIE) and related services |
| Feedback about use of electronic medical records in HIE, e-Rx, and PHRs |
| Security issues, risks to privacy and confidentiality |
| Suggested privacy safeguards |
| Dependence on Internet and electronic infrastructure |
| Lack of comfort with technology among some consumers |
| Potential consequences of data errors and mistaken identity |
| Consolidation of medical information in one place |

**Specific feedback on health information**
- Potential decrease in quality of care due to HIE
- Provider participation in HIE
- Cost of HIE
- Potential improvements in quality of care

**Specific feedback on e-prescribing (e-Rx)**
- Pharmacy limitations
- Cost of e-Rx
- Safety improvements
- Speed and convenience

**Specific feedback on personal health records**
- Concerns about user computer knowledge and access
- Difficulty of interpreting medical information
- Patient access to and awareness of health data
- Convenience of patient access to consolidated information
- Patient control of health data

**Input on HIE education delivery**
- In person, face to face
- Media
- Targeting based on demographics
- Role of government in HIE education