

Table 4

Use of Social Media in the Academic Setting

Variables	High Importance, % (n)	Moderate Importance, % (n)	Neutral, % (n)	Low Importance, % (n)	Not at all Important, % (n)
Online discussions	24.4% (n = 20)	31.7% (n = 26)	28.0% (n = 23)	12.2% (n = 10)	3.7% (n = 3)
Electronic brochures	22.2% (n = 18)	40.7% (n = 33)	28.4% (n = 23)	4.9% (n = 4)	3.7% (n = 3)
Dissemination of research activities	32.1% (n = 26)	40.7% (n = 33)	21.0% (n = 17)	2.5% (n = 2)	3.7% (n = 3)
Dissemination of strengths of our educational programs	33.3% (n = 27)	43.2% (n = 35)	21.0% (n = 17)	0.0% (n = 0)	2.5% (n = 2)
Community engagement and outreach activities by students and faculty	39.5% (n = 32)	37.0% (n = 30)	19.8% (n = 16)	1.2% (n = 1)	2.5% (n = 2)